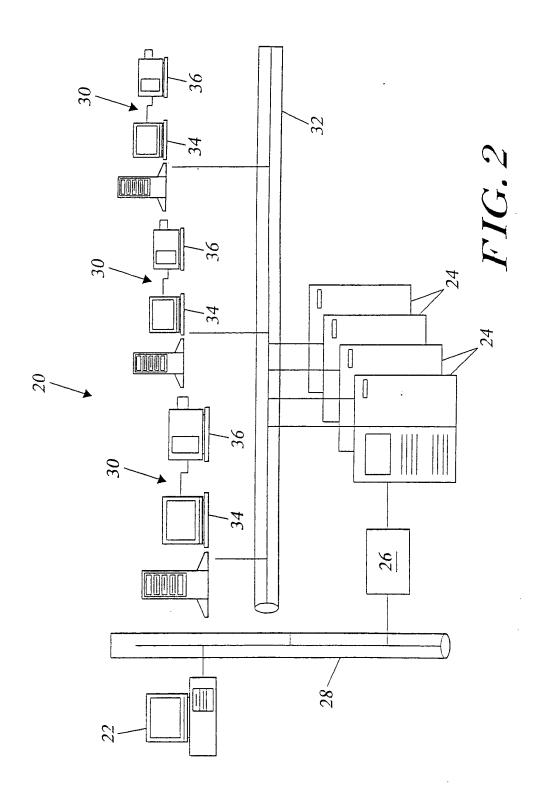
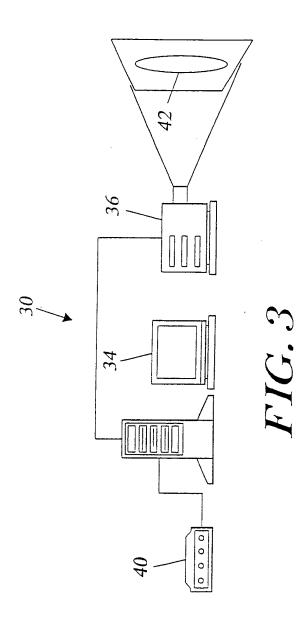
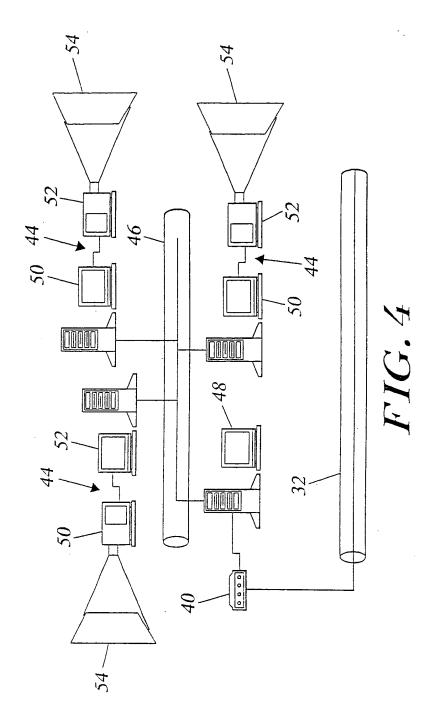
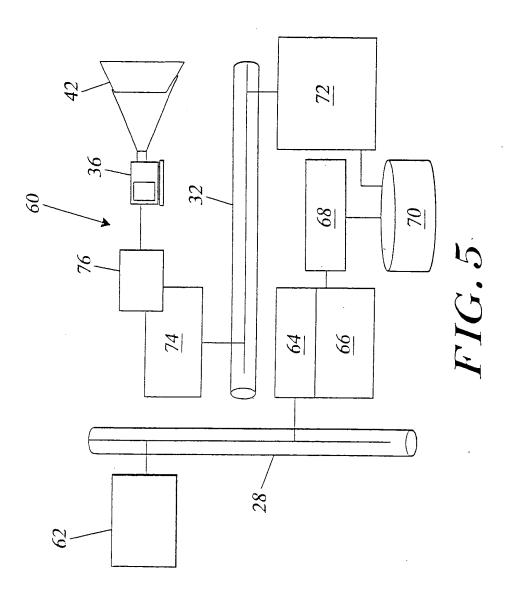


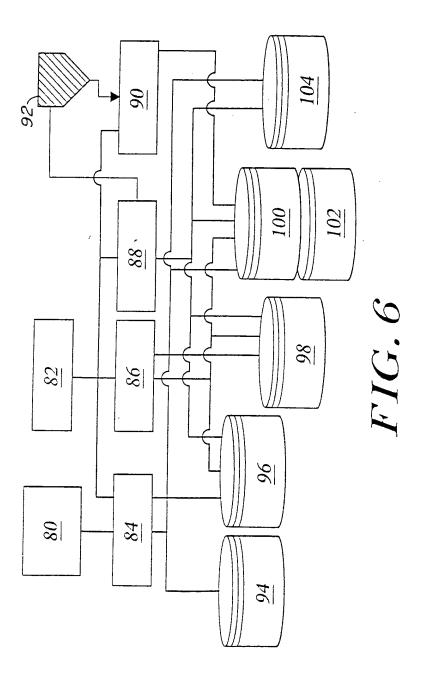
FIG. 1

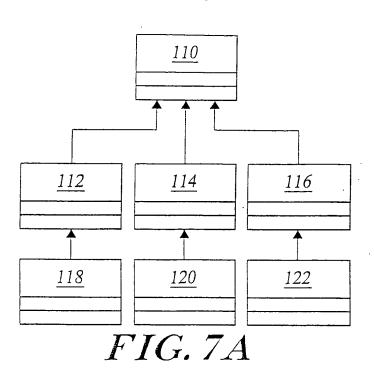


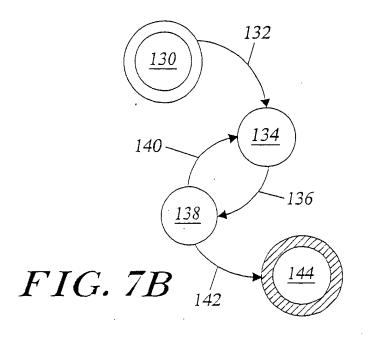












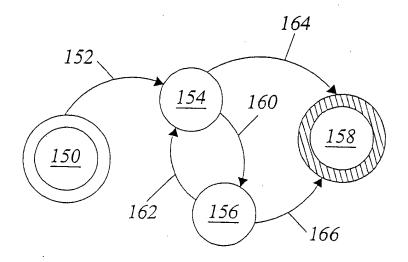
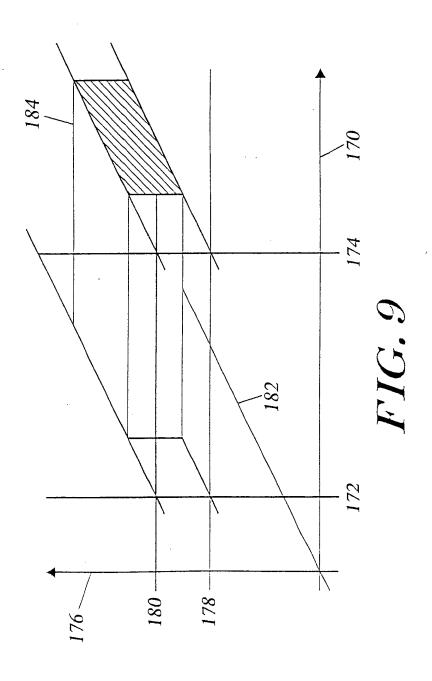
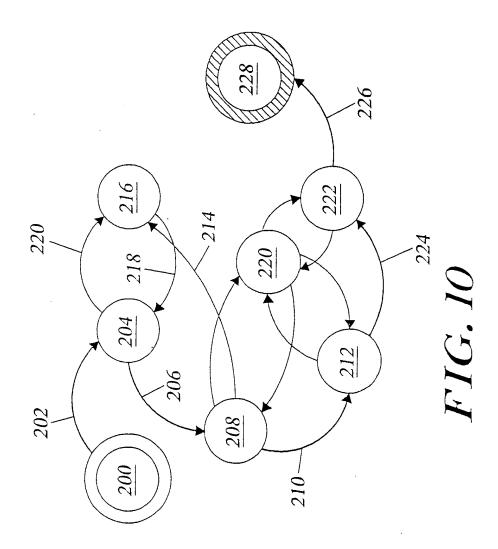
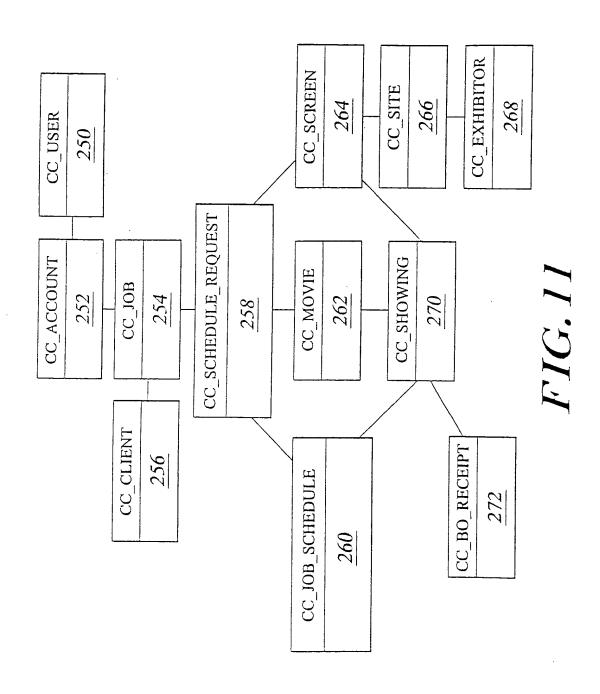


FIG. 8







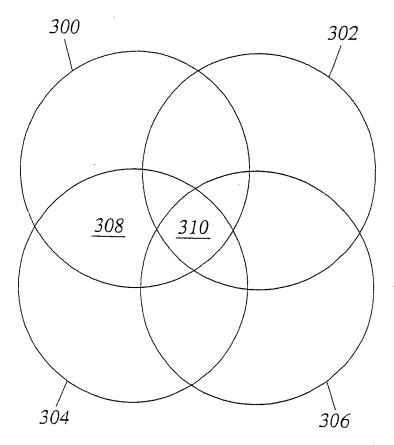


FIG. 12

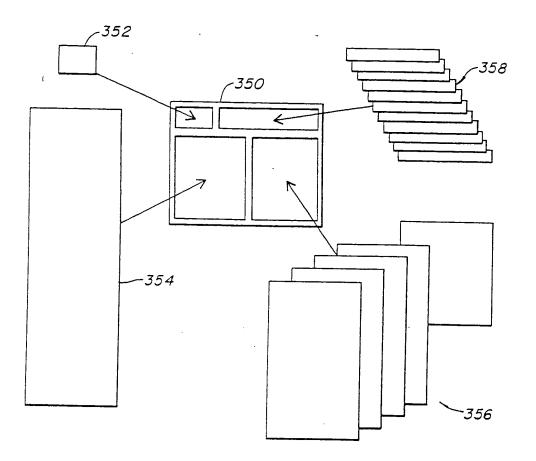


FIG. 13

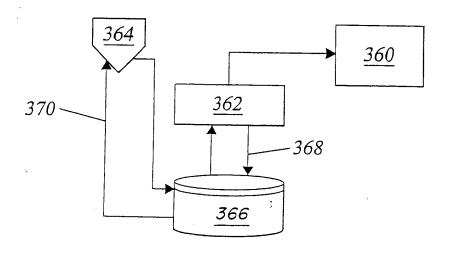


FIG. 14

			400	
·	Job E	Exposure R	eport	
Client	Fruit Computer, Inc.			
Job	Pear Christmas Promotion			
Dates	11/1/1999 - 12/1/1999			
Account	Millenium Advertising Agency			
Contact	Y. Tookay			
Schedul	e Requests	5		
	Request Detail			
			"If I ran the Internet	
		Time-of-day	NULL	
		Dates	11/25/1999	- 1/25/1999
		Location	NULL	
	Exposure			
		Movies	1	
		Days	5	
		Screens	1,798	
		People	798,123	

FIG. 15